

RESULTS OF INVESTIGATION: Both the *Colsil* #100 and the *Sil-kol-oid* were essentially *tuff*, as stated in their labeling, as follows: "*Colsil* #100 * * * consists of 100% Activated Colloidal Tuff" and "*Sil-kol-oid* is an unusual type of naturally occurring multiple mineral colloidal silicates * * * contains micronized colloid forming Tuff * * *." Only color and flavor had been added to *Colsil* #100 and color, flavor and magnesium oxide (small quantity) to *Sil-kol-oid*.

LIBELED: 11-30-60, E. Dist. Wis.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representation that the *Sil-kol-oid* (in bulk and in jars) was an adequate and effective treatment for the relief of acid indigestion, sour stomach, heartburn, excessive gas and belching, and was of value in relieving the symptoms of or treating peptic ulcer; and that the *Colsil* #100 (in bulk and in jars) was an adequate and effective treatment for calf scours, swine dysentery, bovine coccidiosis, bacterial diarrhea in calves, cows, swine, and sheep.

DISPOSITION: 5-8-61. Consent—destruction.

6607. Salt. (F.D.C. No. 45507. S. No. 50-210 R.)

QUANTITY: 6 ctns., 12 1-lb. cans each, and 20 1-lb. cans, at Denver, Colo.
SHIPPED: 12-20-60, 2-20-61 and 3-1-61, from Sun Valley, Calif., by Salt of the Earth.

LABEL IN PART: (Can) "Natural Organic Salt of the Earth Analysis: Natural Sodium and Chloride 99%; plus 1% organic trace elements, including Calcium, Potassium and Magnesium Salt of the Earth P.O. Box 238, Palma Springs, Calif."

ACCOMPANYING LABELING: Leaflets entitled "What Do You Know About Salt?"

LIBELED: 3-15-61, Dist. Colo.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was "organic" and differed chemically from ordinary commercially available salt; that a patient on a salt-restricted diet may still use the article freely because it differed from ordinary salt; that use of the article instead of ordinary salt would prevent arthritis, heart disease, hardening of the arteries, and calcium deposits in the joints; and that heating salt changes its chemical nature and makes it harmful to the body.

DISPOSITION: 4-28-61. Default—destruction.

6608. Sea brine. (F.D.C. No. 45709. S. No. 46-720 R.)

QUANTITY: 3,120 btls. at Wooster, Ohio.

SHIPPED: 3-2-61 and 3-8-61, from Lakeland, Fla., by Florida Sea Brine Laboratories, Inc.

LABEL IN PART: (Btl.) "8 fl. oz. Sea Brine Concentrated Natural Sea Water Contents This bottle contains 64 drams of highly concentrated 100 percent pure Atlantic Ocean Water. Concentrated 10 times by vacuum evaporation. * * * Concentrated and Bottled by Florida Sea Brine Laboratories, Inc. P.O. Drawer 2435, Lakeland, Florida."

ACCOMPANYING LABELING: Window streamers entitled "We Have Sea Brine"; posters entitled "Contains Natural Minerals and Chemicals * * * Sea Brine * * * Worry Clinic" and "Worry Clinic Drink Sea Water, Crane Recommends"; counter display cards entitled "Now Available * * * Sea Brine" and

"Introductory Offer Sea Brine"; and leaflets entitled "Sea Brine . . . from Ocean to You," "Worry Clinic Sea Water Can Help Prevent Disease, by George W. Crane, Ph. D., M.D.," "Reprinted from the February 5, 1961 issue of the Lakeland Ledger Facts Indicate Ponce De Leon Was On Right Track * * *," "Bottling The Salty Sea," "You Are Invited To Write Dr. Crane * * * Worry Clinic * * * Chemical Smorgasbord vs. Cancer * * *," "Worry Clinic Drink Sea Water, Crane Recommends, By George W. Crane, Ph. D., M.D.," and "Florida Sea Brine Laboratories, Inc., Sea Brine Analysis."

LIBELED: 4-7-61, N. Dist. Ohio.

CHARGE: 502(a)—when shipped, the accompanying labeling of the article contained false and misleading representations that the article was adequate and effective in the treatment or prevention of cancer, diabetes, multiple sclerosis, leukemia, myasthenia gravis, Parkinson's disease, arthritis, goiter, deficiency ailments, sterility, dental caries, ailments and infections of the eyes, hangover, gray hair, and baldness; that the article provided for rejuvenation, prolonged youth, improved mental health, was adequate and effective in providing for proper function of body glands and organs; and that the article contained significant amounts of essential minerals necessary to health and that such essential minerals are not found in ordinary foods.

DISPOSITION: 5-31-61. Default—destruction.

6609. Vitamin B₁₂ injection. (F.D.C. No. 45493. S. Nos. 16-363 R, 62-706/8 R.)

QUANTITY: 52 10-cc. ampules ("No. 627, 100 mcg. per cc."), 12 10-cc. ampules ("No. 569, 30 mcg. per cc."), and 43 5-cc. ampules ("No. 629, 1000 mcg. per cc."), at Cincinnati, Ohio.

SHIPPED: Between 10-18-60 and 1-27-61, from Indianapolis, Ind., by Eli Lilly & Co.

LABEL IN PART: (Ctn.) "Ampoule Injection Betalin 12 Crystalline Vitamin B₁₂ Crystalline Injection U.S.P. 100 [or "30" or "1000"] mcg. per cc. * * * Eli Lilly and Company, Indianapolis."

ACCOMPANYING LABELING: Leaflet in each carton entitled "Injection Betalin 12 Crystalline Vitamin B₁₂."

LIBELED: 2-27-61, S. Dist. Ohio.

CHARGE: 502(a)—when shipped, the accompanying labeling of the article contained false and misleading representations that the article was adequate and effective in the treatment of diabetic and other forms of nutritional peripheral neuritis, trigeminal neuritis, including tic douloureux, herpes zoster, and postherpetic neuralgia, tabes dorsalis, traumatic neuritis, neuritis pain associated with peripheral vascular disorders, osteoarthritis, chronic contact dermatitis, and urticaria.

DISPOSITION: 5-8-61. Default—destruction.

6610. Coldene Vitamin Tonic with Iron. (F.D.C. No. 44918. S. No. 7-501 R.)

QUANTITY: 600 cases of 12 individually cartoned 8-oz. btls. at Norwood, Mass.

SHIPPED: 11-2-59 and 11-3-59, from New York, N.Y., by Mary Scott Rowland, Ltd.

LABEL IN PART: (Btl. and ctn.) "Coldene Vitamin Tonic with Iron * * * giving therapeutic amounts of vitamins important to supplement the diet of those in run-down conditions. Especially indicated for use in convalescence from colds, flu and similar illness. Each fluid oz. (2 Tablespoonfuls) con-